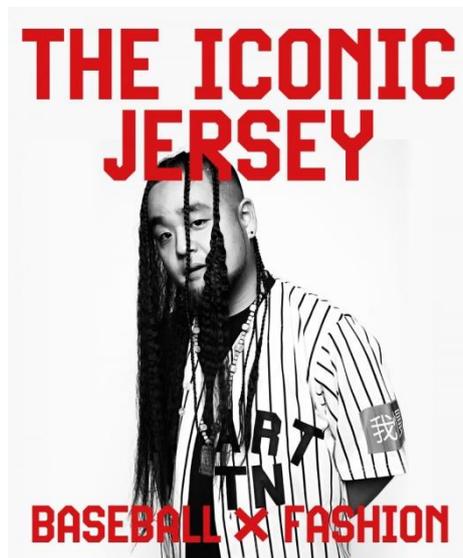




For Immediate Release

Contact: Liz Japes
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A must-have new volume for all baseball and fashion fans, which covers over 170 years of development, experimentation, and dissemination of the American-style shirt in sport, on the runway, and in everyday life.



Published to accompany an exhibition at the Worcester Art Museum, Massachusetts, *The Iconic Jersey: Baseball X Fashion* explores the design and aesthetics of the iconic baseball jersey both on and off the sandlot. Featuring over 35 historic and contemporary jerseys and baseball-inspired fashion, this ground-breaking volume traces the development, experimentation, and dissemination of the iconic American-style baseball shirt in the sport, on the runway, and in everyday life. It also examines wider sociological issues: why do we care so much about sports attire, and what do such clothes mean to us and the wider world?

The Iconic Jersey is packed with images: often controversial baseball-inspired fashion— flannel wool fabrics, vibrant technicolour, button-up bib fronts, even ties and collars— drawn from the Baseball Hall of Fame, Cooperstown; the Smithsonian’s National Museum of American History, Washington, D.C.; and the Boston Red Sox; baseball magazines; fashion magazines; and archival photographs, including Terry O’Neill’s famous photos of Elton John at Los Angeles’ Dodger

Stadium in 1975 in a Bob Mackie-designed Dodger's uniform, and Nike's 2020 designs for the Major Leagues.

An essay by Erin R. Corrales-Diaz explores the jersey as an entry point into 170 years of baseball uniforms and examines the relationship between aesthetics and athletics, fashion and function, the collective and the individual, regional and national impulses, and nostalgia and modernity.

There will be an accompanying exhibition at the Worcester Art Museum June 12–September 12, 2021.

About the Author

Erin R. Corrales-Diaz, PhD, is assistant curator of American Art at the Worcester Art Museum, Mass.

About the Worcester Art Museum

The Worcester Art Museum creates transformative programs and exhibitions, drawing on its exceptional collection of art. Dating from 3,000 BCE to the present, these works provide the foundation for a focus on audience engagement, connecting visitors of all ages and abilities with inspiring art and demonstrating its enduring relevance to daily life. Creative initiatives—including pioneering collaborative programs with local schools, fresh approaches to exhibition design and in-gallery teaching, and a long history of studio class instruction—offer opportunities for diverse audiences to experience art and learn both from and with artists.

Since its founding in 1896, the Worcester Art Museum has assembled a collection of 38,000 objects: from the ancient Near East and Asia, to European and American paintings and sculptures, and continuing with works by contemporary artists from around the world. WAM has a history of making large scale acquisitions, such as its Medieval Chapter House, the Worcester Hunt Mosaic, its 15th-century Spanish ceiling, and the Flemish *Last Judgment* tapestry. In 2013, the Museum acquired the John Woodman Higgins Armory Collection, comprising two thousand arms and armor objects. It continues to commission and present new works, such as 2017's installation of the immersive *Reusable Universes* sculptural series and *Organic Concept* environment by Shih Chieh Huang.

Title: **The Iconic Jersey: Baseball X Fashion**
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